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# Inside Ice: Customizing Designs



Original Bicycle logo of bride and groom that was customized into an ice sculpture for their wedding.

Certain elements had to be thickened and pulled together to help translate the image into an ice sculpture with the same impact.



## The Ice Breaker: I want this...can you make it?

Everyone has different ideas and needs for their events. There is also an ever growing desire for uniqueness and customized designs. Because of this, it is more and more important to be able to accommodate each individual's needs. Here is one example of how we have handled this challenge.

their hobby, but also how they met! I loved the story, action and crispness in the design, but needed to tweak it so that it translated better in the ice.

Using Coral Draw, my graphic design program, I was able to manipulate the design to not only fit the ice, but also put my own twist on the piece. The final outcome was a great success.

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In October 2011, Kevin with [Brass Tacks Events](#) came to me with a project for his bride and groom who are avid cyclists. They had a "logo" that they were using for their invitations of a bride and groom riding bikes. It was personal to them as it represents not only

Here is what the groom had to say: **"Thank you thank you thank you. Sean you did an amazing job taking our little "logo" for the wedding and turning into a 3D ice sculpture. Our guests could not stop talking about how great a job you did."**

-Sean Leahy, Owner/ Sculptor

## Frozen Feature

Spring is in the air , great events are being had by all and wedding season is almost in full swing! Help your clients, especially those brides and grooms, add a truly unique and personal touch to their décor with a customized sculpture.

Full Spectrum Ice Sculptures would like to help you make this happen by offering you a **15% discount** off of any custom design through **April 30th**.



**Above:** Here is the modified Bicycle Couple design. Notice that I merged the two bikes into a tandem bicycle, emphasizing their marriage.

**Right:** Finished sculpture at the set up with the beautiful back drop in the [Driskill Hotel](#).



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